

Invite to Join the GoC Webinar on Friday, February 14, 2014

The Government of Canada (GoC) has asked USDA to forward the webinar invitation below to members of the U.S. produce industry interested in the Canadian fresh produce market. See details below...

Webinar Meeting Invitation

Discussion on Enhancing Financial Risk Mitigation Tools for the Canadian Fresh Produce Sector

The Government of Canada (GoC) is seeking input on enhancing trading practices and financial risk mitigation for the Canadian fresh produce sector. In April 2013, the GoC announced its decision to consider a new approach to supporting the fair and ethical trade of fresh produce in Canada by addressing the current limitations to the Government's existing licensing regime. On June 4, 2013, Canadian Food Inspection Agency began consultations on the Regulatory Framework regarding its Safe Food for Canadians Act (SFCA), and specific to this initiative were questions regarding industry's support of a single dispute resolution body. This single body approach is expected to significantly reduce instances of slow, partial and non-payment as well as fraudulent activity within the fresh produce industry.

Timeline and Discussion Process

- You are invited to attend a discussion on Enhancing Financial Risk Mitigation Tools for Canadian Fresh Produce Sector Webinar on **Friday, February 14th at 1:30pm Eastern Time**. This discussion is to examine more closely the provisions of a single dispute resolution body, such as membership, contract requirements, process for arbitration and financial security requirements.
- Following the discussion period, the Government of Canada will review and consider comments received. A summary of key issues raised during the discussions will be prepared at the end of the engagement process and will be posted and presented at the appropriate stakeholder meetings.