

EVALUATION & FEEDBACK

Company	Leadership (Strong-Capable-Clueless)	Solution/Product (Useful-Has Potential-Useless)	Competitive Position (Novel-Similar-Same Old)	Benefit (Can't Wait-Unclear-Wont Help)	Comments
Agerpoint					
AgRite					
FarmX					
Heavy Connect					
RapidBio Systems					
ART					

Agerpoint -

Agerpoint provides comprehensive GIS-based asset inventory, data and precision agriculture solutions to growers of tree, vine and bush-based crops. The Agerpoint product line encompasses the entire growing life cycle of a crop and allows growers to precisely map agricultural features and assets using 3D Laser sensors. The technology produces data that can then drive automated equipment, detect illness, and improve yield production. In the last three years, Agerpoint has expanded to work with growers on both the east and west coasts and is interested in expanding to a greater number of regions in the U.S. as well as Canada, Central and South America.



Website:

<http://www.agerpoint.com/home.html>

AgRite -

AgRite aims to reduce water, fertilizer and labor inputs by introducing today's growers to a user-friendly, automated wireless irrigation and fertilizer injection system. Ag-Rite has developed a number of specialized products designed to allow for automated irrigation and allows farmers to decide on critical growing processes for individual plant needs, using wireless valves and field sensors to measure soil tension, moisture, pH, temperature, and other conditions. The AgRite system provides growers with the flexibility to remotely view, control, trend and change system dynamics all while maintain crop quality and yields.

AgRite®



Website: <http://www.ag-rite.com/>

AgTech Supply -

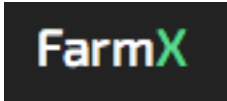
AgTech Supply is a nationwide, wholesale distribution company working to provide dealers with the highest-quality agriculture technologies that the industry has to offer. AgTech's offers the imperative sales, service and support that local dealers and growers need while assisting them throughout the adoption and implementation of technology into their growing operations. The company's unparalleled support structure allows dealers and growers to confidently deploy Ag Technologies in their fields in any quantity that best suits their growing operations, ultimately helping growers smoothly adapt them into their farming operations.



Website: AgTechSupply.com

FarmX -

FarmX is introducing the FarmMap in early 2015, which is the lowest cost, high data, outdoor real-time Farm Health monitoring tool. Using the power of proprietary intelligence and distributed soil/plant sensors for environmental and crop-specific variables, FarmX is introducing to California an IT Infrastructure that will allow farmers to save significant amounts of water, fertilizer, and labor by having access to real-time help from expert researchers and farm advisers on a virtual platform. Additionally, FarmX is making agriculture more efficient and accessible by selling all-encompassing FarmKits, which come in four different sizes in order to fit the needs of smaller, educational growers as well as commercial growers. The FarmKits include a greenhouse, a hydroponic growing system, and a Genesis Farm Automation Unit, which together make it possible to grow food with 90% less water than traditional growing techniques.



Website: <http://farmx.co/>

Heavy Connect -

Heavy Connect uses cellular technology mounted on tractors or harvesters to provide farmers with a wealth of information about their crops. By bringing remote field operations online, Heavy Connect is able to connect farmers with big data that is simplified into an actionable format, allowing farmers to work save money and more work efficiently. Initially entering into the fields of agriculture and large-scale corporate farming, Heavy Connect plans to expand in the coming years into other fields that could benefit from such technology.



Website: <http://heavyconnect.com/>

RapidBio Systems

RapidBio Systems is focused on the development and commercialization of rapid pathogen detection technology. The system is based on technology that utilizes antibodies, microfluidics and laser-based mie-scattering to detect and identify pathogens, providing results in approximately 10 minutes, opposed to the hours or days needed by competing technologies. By using a portable, hand-held system, RapidBio Systems will meet the unmet market needs for a fast-testing system in fields and warehouses that are conducting food safety testing.



Website: <http://rapidbiosystems.com/>

ART

Advanced Resilient Technology (ART) is an international technology development company providing globally applicable, locally deployable systems to generate revenue from waste, addressing critical environmental challenges. Using thermal conversion technologies and other strategies, ART takes organic waste (biomass) and converts the materials into useful products, eliminating the need to use landfills or dump materials into the sea. ART specializes in small systems that can be installed on farms, agricultural cooperatives, and other locations, such as wastewater treatment plants. Overall the ART system helps to reduce the need and costs of transporting biomass while also reducing operators' carbon footprint.



Advanced Resilient Technology

Website: <http://www.art.co.im>