

On Your Side



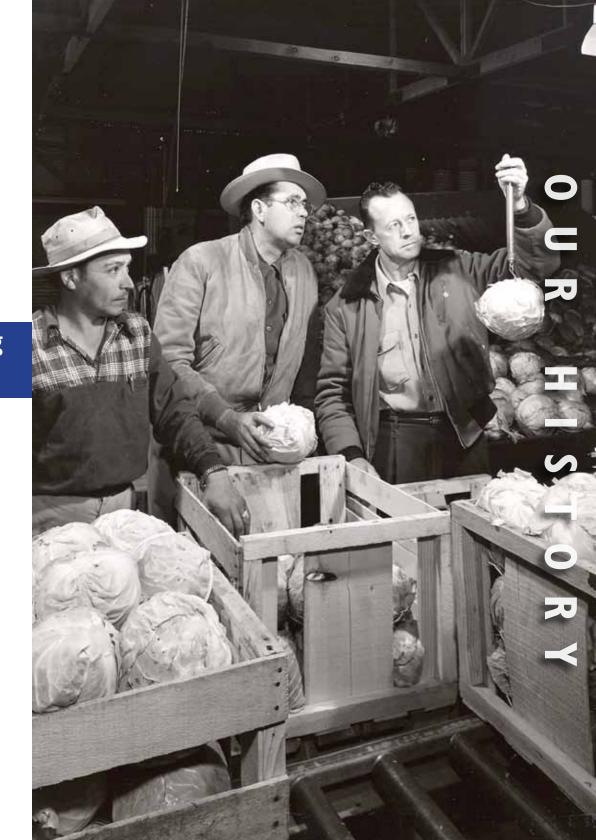
Since 1926

estern Growers began supporting the agricultural industry over eight decades ago at a time that tested our determination and defined our character. It was 1926 – a time when railroads provided 90 percent of the transportation for produce from West to East. Individual shippers soon found they needed to unite with fellow industry members to protest increasing rate hikes instituted by railroads.

More than eight decades of unwavering commitment to agriculture.

It was at that time that Western Growers began, founded as the Western Growers Protective Association, its mission—to fight for fair transportation rates for the agriculture industry.

In the years that followed, we've grown and adapted to meet the changing needs of our members—but one constant has remained. We remain steadfast in our commitment to agriculture, upholding the ideals with which we began, fighting for the farmer and providing industry-leading products and services to the members we're privileged to serve.



Sacramento and Phoenix on the issues affecting our industry: labor, water, food safety, health care, international trade, EPA/environmental issues, tax policy, farm bill related issues and more. Each year, we survey our members and work with the board of directors to identify and prioritize

We act as your political voice.

legislative and regulatory concerns then aggressively advocate and lobby on your behalf at both state and federal levels.

With your help, we continue to influence change, ensuring the industry's stability and your success. We believe there is strength in numbers and together, our voice is powerful.



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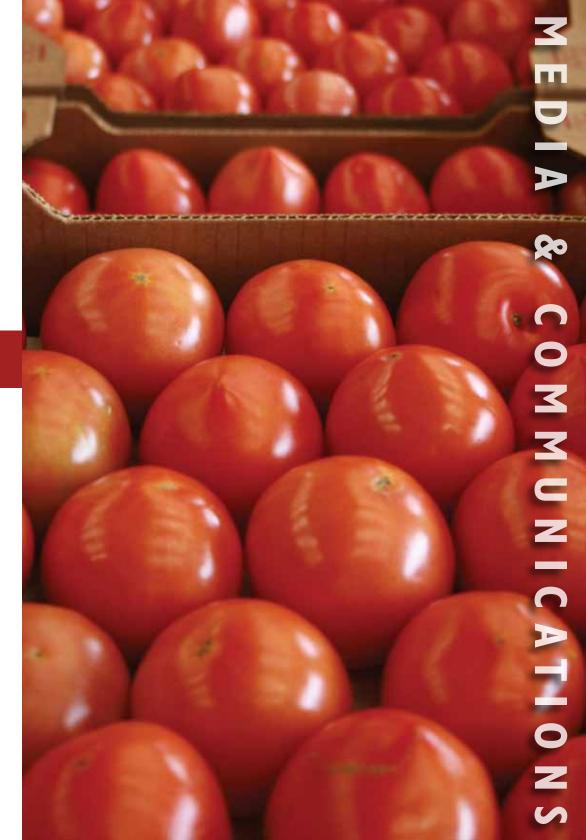
to advance your public policy priorities. Over I50 media interviews are conducted annually with news organizations such as CBS Evening News, the New York Times, the Wall Street Journal, and the Los Angeles Times. Opinion

We represent you.

leaders, legislators, industry members and others connect with us through Twitter and Facebook. To keep you informed, we also provide members with targeted news updates in *Spotlight*, our E-newsletter published twice a week, and provide content for our monthly magazine *Western Grower & Shipper*.







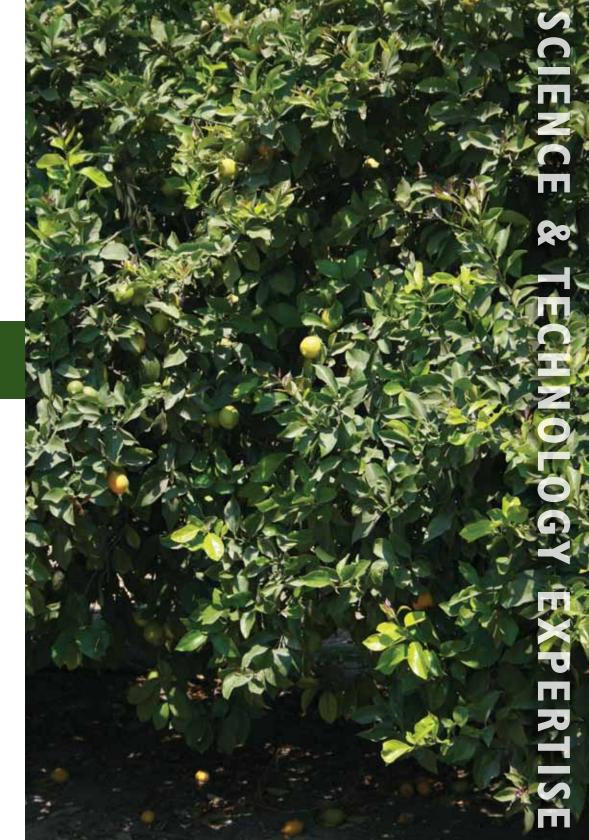
orking with regulators, universities, and industry experts on critical industry concerns, you reap the benefits of our experienced staff. Our experts provide important scientific and technical information to members,

We're committed to the success of your business and the future of our industry.

staff, policy makers and the public to help resolve the challenges you and our industry face every day. We are focused on ensuring a safe and secure food supply, healthy crops, reliable natural resources and sustainability.







ur Trade Practices & Commodity Services
department began in 1966, returning tens of
thousands of dollars to members within its first year through
collections of slow pay and disputed sales contracts. Today, we
proudly return millions of dollars to members on an annual

We save you money.

basis as a direct result of this valuable service. We are here for you when you need us—providing guidance and support in PACA trust actions, product guaranty statements, contract reviews, and resolving problems at product destination, as well as packaging requirements and standardization regulations.



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ith over five years of state-of-the-art, confidential service, the Western Growers

Transportation Program has moved more than 150,000 loads for our members. Supported by dozens of professionals dedicated solely to this program, we provide real-time tracking

We keep your product moving.

and live customer service. Whether shipping across the state or across the world—by truck, rail, ship or air; full or partial—the Western Growers Transportation Program has a solution designed just for you.









s you face the challenges of conducting international business, we provide assistance with issues related to export, transportation and logistics. We closely monitor international trade

We work for you on a global level.

negotiations and address tariff and non-tariff barriers. We tackle a wide range of obstacles affecting export markets so your business can be successful in the global





marketplace.

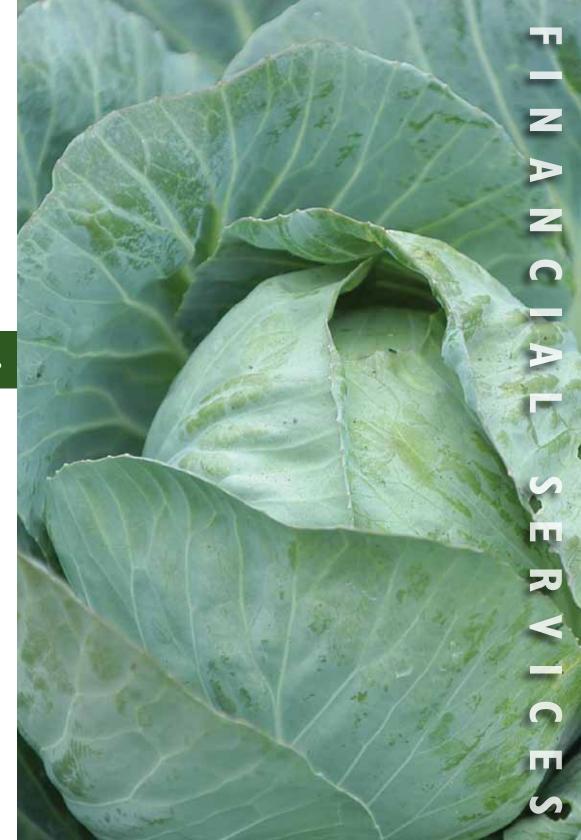
offer guidance and tailor financial solutions to meet your goals, helping create and preserve financial security

We are invested in your future.

for both you and your business. We're here to help you chart a course through any landscape—whatever your focus, our mission is to help you capture the opportunities ahead.



Matt Lewis | 949.885.2379 | MLewis@wga.com



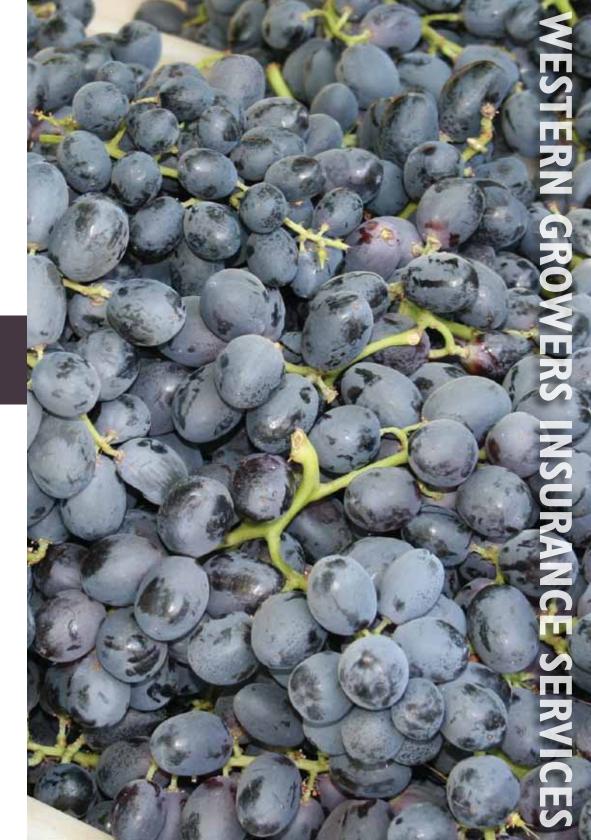
e offer insurance products and services tailored specifically for the agricultural industry and beyond. With our network of offices located throughout California and Arizona and our staff of more than 60 local insurance specialists, we're proud to provide you with

We protect your health and your business.

personalized services where you live and work. As a full service agency, we offer products to protect the health and well-being of you and your employees, your personal and business property, your workers' safety on the job, and the products you grow and produce.



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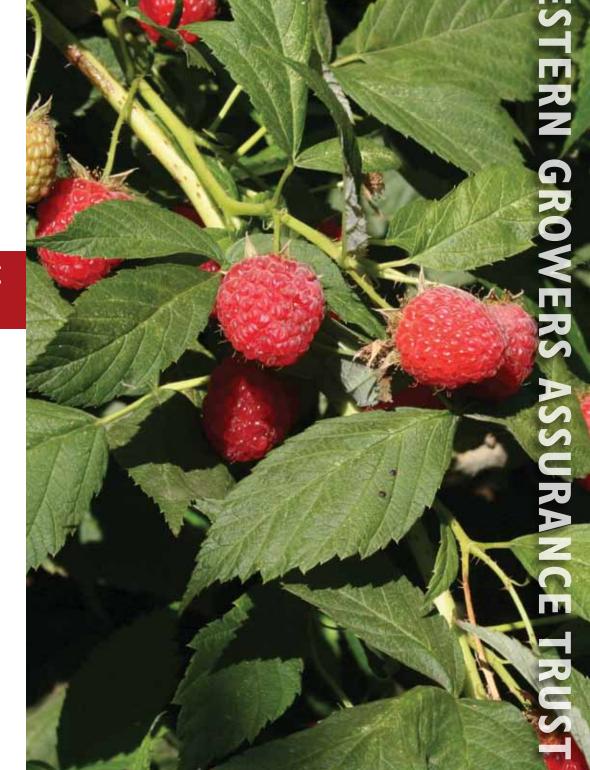


n 1957, we established WGAT to provide our members with plans, options and prices for health care benefits that were unobtainable from main line insurance carriers. Known in the marketplace as the preeminent agricultural health care plan, we provide benefits to farmers and their

We provide more health benefits to the ag industry than any insurance carrier.

employees and dependents. We understand the unique challenges you face in providing health benefits to your workforce and provide highly customizable plans specifically designed to meet the diverse needs of owners, managers, field workers and seasonal employees.



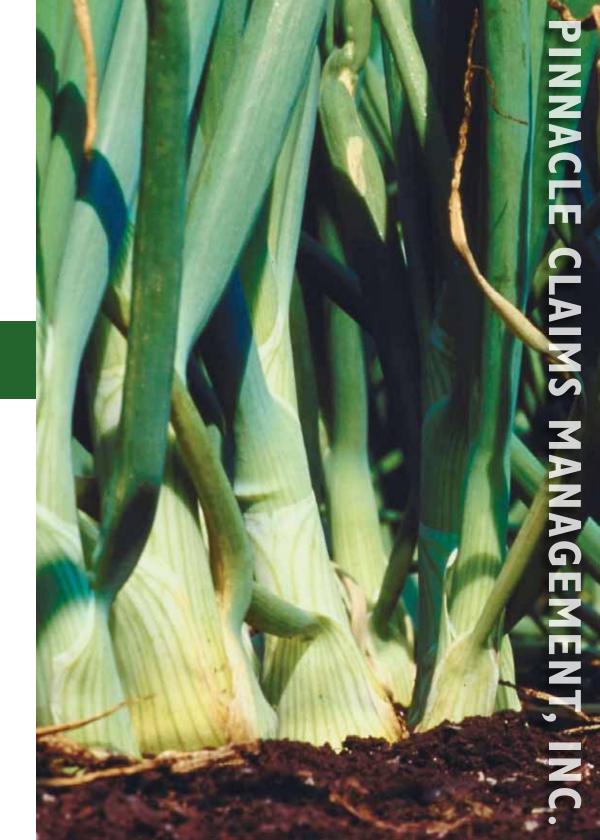


ur full service third party administrator Pinnacle Claims Management, Inc. offers competitive, cost efficient health benefit administration to self-insured employers in a variety of industries. With extensive experience in medical, dental, vision and pharmacy claims

We offer a complete solution to health benefits administration.

management, as well as COBRA and flexible benefits administration, we are committed to providing you with the personal service you deserve and offering the latest technology and services to ensure that managing your health care dollar is as easy and effective as possible.





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o help you maximize your human and organizational performance, Western Growers University offers a full range of bilingual training and development courses.

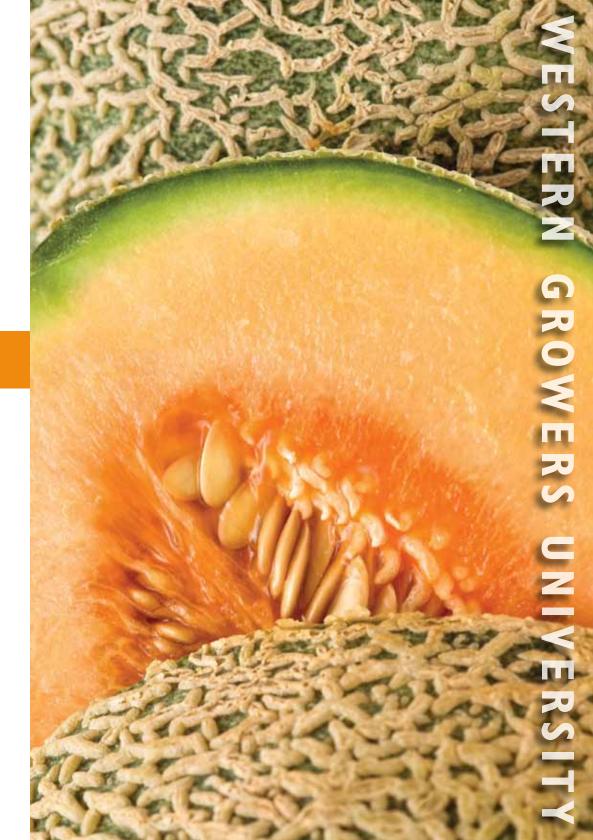
We offer supervisory skills workshops, sexual harassment prevention training and more or we can customize a learning

We encourage you to grow.

plan designed specifically to meet the training needs of your organization. The best part? We'll come to you—be it a trailer, office or packing shed, we understand your business, making it convenient and comfortable for you and your employees, conducting training where you work.







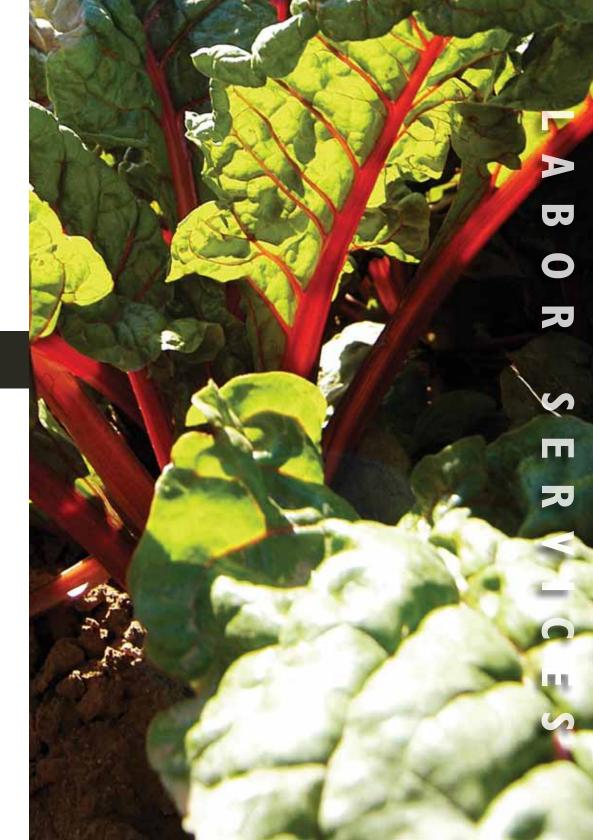
e work with you to navigate the often confusing H-2A process and help you utilize

We make it easier.

agriculture's only temporary guest worker program,

helping to ensure you have a legal and reliable workforce.





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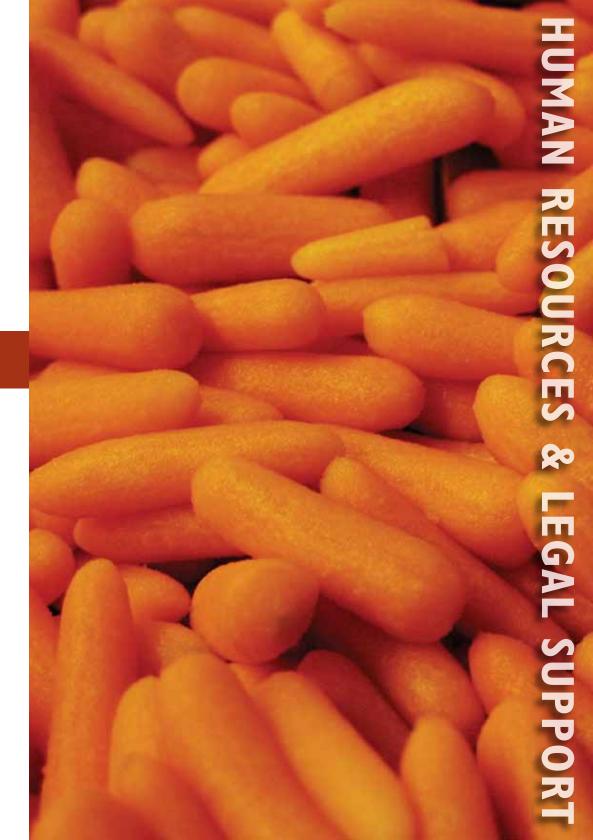
ave a question or a problem regarding an employee issue? Our human resources hotline offers guidance on general employment law and HR-related inquiries such as wage & hour, discrimination, leaves of absences and more. We can also can refer you to an attorney in our Ag Legal

We guide your success.

Network; our list of WG attorney members that have agreed to represent members at discounted rates. Each year, we collect salary and benefits data for professional positions in the ag industry, allowing you to compare pay practices with others in the industry and strategically anticipate staffing expenses.



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Ithough half our plates should consist of fruits and vegetables — about 5–9 servings — the majority of America's children go without eating one serving of fruits and vegetables each day. Thirty percent of U.S. children are obese; half are overweight. Since 2003, Western Growers Foundation has helped more than 600 California and Arizona

We give back.

schools create and sustain an edible school garden to teach children the importance of good nutrition and where their food comes from. As kindergarten teacher Dianne Swanson says, "If they grow it, they'll eat it." Our members grow the best medicine in the world.



www.westerngrowersfoundation.org



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e love to hear from our members—stop by or call any one of our convenient offices located

throughout California or Arizona to say hello, express industry

We are here for you.

concerns, ask for help, or to share your story. Not a member? Join us today and begin taking advantage of our services immediately.



For information on membership, contact:





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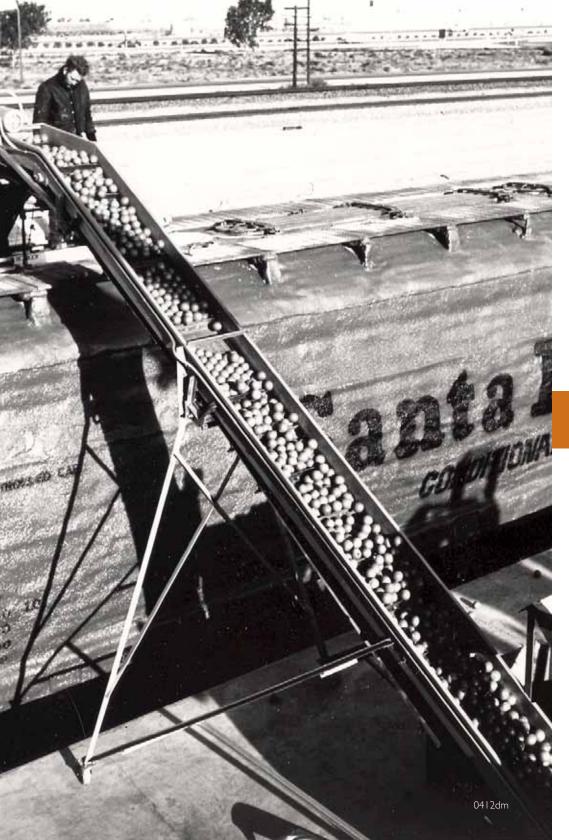
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to enhance the competitiveness and profitability of our members and to lead our members and

Western Growers' mission and vision are clear:

the fresh produce industry toward a healthy, sustainable and profitable future.



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