

# ELECTIVE: TRAINING AND ORGANIZATIONAL DEVELOPMENT

## PRESENTER

### Adriana Robles, MSML - HR Training Manager, Western Growers

Adriana Robles joined Western Growers in October, 2013 and is responsible for the development and facilitation of a variety of Leadership development and Human Resources courses. She has over nine years of experience in the area of learning and development and over 12 years of experience in management and nonprofit operations. Prior to Western Growers, Adriana worked at SCAN Health Plan as a Training Specialist where she was responsible for the facilitation of their employee learning and development programs. Prior to that, she was a Regional Director of Programs for 15 extended learning programs throughout Southern California where she was responsible for managing a team of 65-75 employees and creation of the learning and development programs for all employees within her region. Adriana is a graduate of the University of Southern California where she earned a Bachelor of Arts degree in Political Science and Sociology. She went on to earn a Master of Science degree in Management and Leadership from Pepperdine University, and she holds a Human Resources certificate from the University of California at Irvine. She is fluent in both English and Spanish.

## LOCATION, DATE & TIME

### San Diego County Farm Bureau

1670 E Valley Pkwy  
Escondido, CA 92027

August 2, 2016

9:30 am – 12 pm

## COURSE DESCRIPTION

It is always a challenge to establish effective training programs. Time is of the essence, resources are limited, and apathy kills the best of intentions of training effectively. Transform your training with learning skills that separate the extraordinary from the mediocre by attending this workshop. Create and design training programs that address the needs of your organization; select the media, methods and delivery that will give you the best results, apply the latest adult learning theories to your design and delivery; and evaluate the effectiveness of training and measure the results. This workshop is geared towards new or experienced supervisors, human resource professionals, training managers and others who have to conduct classes or give instruction.

## REGISTRATION FORM

Elective ~ San Diego ~ August 2, 2016

Cost:  \$75/participant for members of co-sponsoring organizations  \$95/participant for non-members

Attendees Names: 1. \_\_\_\_\_ 2. \_\_\_\_\_  
3. \_\_\_\_\_ 4. \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Please submit your registration and payment to: APMA, 512 Pajaro Street, Suite 7, Salinas, CA 93901 or register online at [www.agpersonnel.org](http://www.agpersonnel.org). For more information, please contact APMA at (831)422-8023 or email: [apma20@pacbell.net](mailto:apma20@pacbell.net)

## HUMAN RESOURCE PROFESSIONAL IN AGRICULTURE CERTIFICATE PROGRAM

Human Resource Professional in Agriculture (HRPA) Certificate Program has a unique focus on agriculture and incorporates a wide range of topics that will help HR professionals advance to the next level. It was developed and now being presented by the leading Professionals and consultants in the field.

The program is designed for working adults, with classes scheduled strategically to minimize disruption to your work - eight core courses are required for the program certificate and designation, along with one elective course and may be completed in any sequence. Classes can be taken individually or as part of a curriculum leading to a certificate and designation. Graduates of this program can use a prestigious designation of HRPA™, Human Resource Professional in Agriculture.

We invite all HR professionals to complete this program and stay current on important issues ranging from legal compliance to employee relations.

## PRESENTING AND CO-SPONSORING ORGANIZATIONS



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