



Speaker Bios

Foodborne Illness: Civil and Criminal Liability Workshop

91st Annual Meeting Kaua‘i, Hawaii

Monday, November 7, 2016

2:30 P.M. to 4:00 P.M.

William Marler Managing Partner, Marler Clark LLP, PS

An accomplished personal injury lawyer and national expert in food borne illness litigation, William Marler has been a major force in food safety policy in the United States and abroad. He and his partners at [Marler Clark](#) have represented thousands of individuals in claims against food companies whose contaminated products have caused serious injury and death. His advocacy for better food regulation has led to invitations to address local, national, and international gatherings on food safety, including recent testimony to US Congress Committee on Energy and Commerce. Marler Clark is considered the nation’s foremost law firm representing victims of foodborne illness.

[William Marler](#) began litigating foodborne illness cases in 1993, handling the seriously injured survivors of the landmark [Jack in the Box E. coli O157:H7](#) outbreak. Since then, Marler has represented victims of every large foodborne illness outbreak in the United States against such companies as Wholesale Club, Chili’s, Chi-Chi’s, ConAgra, Dole, Excel, Golden Corral, KFC, Sheetz, Sizzler, Supervalu, and Wendy’s, securing over 500 million dollars for his clients.

In 2010, Bill Marler was awarded the NSF Food Safety Leadership award for Education. He has the top rating from Martindale, is voted a Superlawyer every year, and has been voted into Best Lawyers in America. He received the Public Justice Award from the Washington State Trial Lawyers Association, Outstanding Lawyer Award from his bar association, and has been in the Bar Register of Preeminent Attorneys every year since 2002.

Bill Marler is the publisher of the highly regarded [Food Safety News](#), and his award-winning blog, [Marler Blog](#), is read by over 1,000,000 people around the world every year. In 1998, Mr. Marler formed the not for profit [Outbreak Inc.](#); under its auspices, he spends much of the year speaking on how to prevent foodborne illnesses.

Sarah L. Brew Partner, [The Law Firm of Faegre Baker Daniels](#)

Sarah Brew leads the firm's food litigation and regulatory practice, which is nationally ranked by *Chambers USA*. Sarah has a national reputation for effectively representing food processors, distributors and retailers in foodborne illness and contamination cases, commercial litigation and supply chain disputes, and consumer fraud labeling class actions.

Sarah also counsels and provides practical risk management advice to food and dietary supplement clients on labeling and regulatory compliance matters, including the Food Safety Modernization Act, product recalls and reportable food registry events, FDA and USDA inspections and enforcement actions, and supply chain management and related contracts.

Sarah writes and lectures nationally on a variety of food law and litigation issues, and she is co-author of the Minnesota Practice on Products Liability Law published by Thomson West. Sarah was elected to the American Law Institute in 2007. She co-chairs the American Bar Association's Food & Dietary Supplements Subcommittee and is a member of the International Association for Food Protection, the Food and Drug Law Institute, the and other professional and trade associations relating to the food industry.

Daniel G. Jarcho
Partner, [Alston & Bird Law Firm](#)

Dan Jarcho's practice focuses on litigation involving the Food and Drug Administration and the industries that FDA regulates. He also counsels clients about resolving regulatory compliance disputes with FDA that could lead to litigation, including disputes over inspections, Form 483 observations, Warning Letters, recalls, and import alerts.

Mr. Jarcho has represented clients in numerous FDA-related civil actions for seizures, injunctions, and civil penalties and in a wide variety of criminal investigations initiated by FDA. He also has significant experience representing plaintiffs in lawsuits challenging FDA regulatory actions under the Administrative Procedure Act. Mr. Jarcho also has litigated the federal preemption defense in a large number of product liability lawsuits involving products regulated by FDA. He litigates cases in both the federal trial courts and the federal appellate courts.

Before entering private practice, Mr. Jarcho was a Trial Attorney in the U.S. Department of Justice's Office of Consumer Litigation, where he represented FDA in federal court civil and criminal litigation, including enforcement actions for seizure and injunction, Administrative Procedure Act cases, and grand jury investigations.