

WESTERN GROWERS



Founded in 1926, [Western Growers](#) represents local and regional family farmers growing fresh produce in California, Arizona, Colorado and New Mexico. Serving nearly 2,400 members, we provide advocacy in state and federal government, affordable health benefits, international trade support, transportation solutions, legal and human resources guidance and more. **We are here to satisfy one mission — to enhance the competitiveness and profitability of our members.**

WG Leadership: [Board](#) | [Staff](#)

SUPPORTING FARMERS

Western Growers and its subsidiaries and affiliates, including WG Assurance Trust, WG Insurance Services, WG Financial Services, Pinnacle Claims Management, Inc., and Covered California for Small Business offer a host of services to our members including:

- [Health Benefits](#)
- [Insurance Services](#)
- [Health Care Benefits Administration](#)
- [Pharmacy Benefit Management](#)
- [Financial Services](#)
- [AgTech Innovation](#)
- [Collections, Contracts, PACA Support](#)
- [International Trade Assistance](#)
- [Transportation Solutions](#)
- [Human Resources Help](#)
- [Food Safety Consultation](#)
- [Legal Guidance](#)
- [Employee Training](#)
- [Labor Services](#)
- [Health Care Reform Consultation](#)
- [PR & Communications Support](#)

MEET OUR MEMBERS



Our members provide more than half of the nation’s traditionally- and organically-grown fresh fruits, vegetables and tree nuts. Many members farm throughout the United States and in other countries so consumers have year-round access to nutritious food. For generations our members have provided variety and healthy choices as the first line of defense against obesity and disease. In addition to growers, our members also include shippers, processors, farm labor providers, crop protection companies and many more agri-businesses. [Read their stories.](#)

CULTIVATING SOLUTIONS

With a global population expected to reach 9.3 billion within the next 30 years, we'll need to increase food production by as much as 70 percent. We are developing industry-leading programs and initiatives to help farmers feed more people with fewer inputs and sustain our nation's farms by cultivating new talent.



WG CENTER FOR INNOVATION & TECHNOLOGY
incubator for agtech innovations



WG FOUNDATION
inspiring the next generation of ag leaders



WG TRANSPORTATION PROGRAM
turnkey logistics solutions

FIGHTING FOR AGRICULTURE

The Western Growers team is dedicated to advancing the industry's interests by advocating public policy solutions before lawmakers, regulators and the public.

[Water Supply Overview](#) | [Water Quality Overview](#)

Advocacy Initiative: [#LostCAwater Campaign](#)

Water Videos: [Part 1](#) | [Part 2](#)

Press Release: [Over 100 Western Organizations Call on Congress to Pass Drought Legislation](#)

WATER



LABOR

[Immigration Overview](#) | [Workplace Regulations Overview](#)

Fact Sheet: [Western Growers' Leadership in H-2A](#)

Op-Ed: ["Why Governors Need an Immigration Plan"](#)

Legislative Advocacy : [Ag Overtime Bill Defeated](#)

[Climate Overview](#) | [Crop Protection Overview](#)

Fact Sheet: [Crop Protection Tools Advance Agriculture](#)

Op-Ed: ["Pesticide Ban Near Schools Would Devastate Farms"](#)

WG&S Magazine: [Pollution Reduction Proposal Is All Stick and No Carrot](#)

ENVIRONMENT



TRADE

[Trade Overview](#)

Op-Ed: ["TPP will help us sell fruit in Asia; politicians should help it pass"](#)

Statement: [WG Calls on President Obama to Resolve West Coast Port Labor Dispute](#)





NAME: Tom Nassif

CAREER AT WG: February 2002—Present

TITLE: President & CEO

Tom Nassif took the leadership reins of Western Growers in February 2002. His broad and distinguished leadership experience, along with his background as a labor attorney for the agricultural industry, made the former U.S. ambassador a natural choice to lead the fresh produce industry into a new era. Through coalition building and an aggressive approach of addressing the key issues confronting the industry, Tom has taken Western Growers to a new level of prominence and influence.

Tom's remarkable career is highlighted by his service in President Ronald Reagan's administration where he worked in several capacities. In 1981, he was appointed Deputy and Acting Chief of Protocol for the White House. He was promoted to the position of Deputy Assistant Secretary of State for Near East and South Asian affairs in 1983, and in 1985, he received the appointment by President Reagan to be his ambassador to the Kingdom of Morocco where he served until 1988.

Following his tenure as a U.S. ambassador, Tom worked as chairman of Gulf Interstate Engineering in Houston, an oil and gas pipeline company. He then worked as President of Los Alamos Land Company, developing industrial and commercial business parks on the U.S./Mexican border. He later became a managing partner of Aequitas International Consulting, an international business and political consulting company.

Prior to joining the Reagan administration, Tom was a partner in the Gray Cary Ames & Frye law firm specializing in agricultural labor law. He represented the Imperial Valley Vegetable Growers Association along with the numerous growers and shippers in the throughout California and Arizona. Tom was one of the first attorneys to try a case before the Agricultural Labor Relations Board. He went on to represent growers and shippers in their elections, contract negotiations, arbitrations, unfair labor practice hearings and multi-employer bargaining.

Tom received a Bachelor of Science degree in Business Administration from California State University, Los Angeles and his Juris Doctorate from California Western University, School of Law in San Diego, California. He is a recipient of the Ellis Island Medal of Honor; the distinguished Alumni award from the School of Business and Economics, California State University, and is an honorary Doctor of Law from California Western University School of Law in San Diego. He was decorated by the late King Hassan II of Morocco and the President of Lebanon for his work on Middle East issues and served as Chairman and CEO of the American Task Force for Lebanon. Tom currently serves on the Agricultural Policy Advisory Committee in Washington, D.C. and is one of the three national co-chairs for the Specialty Crop Farm Bill Alliance. Tom has been an active Christian all his life and is an ordained deacon in the Antiochian Orthodox Church.

WESTERN GROWERS BOARD OF DIRECTORS



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Western Growers



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